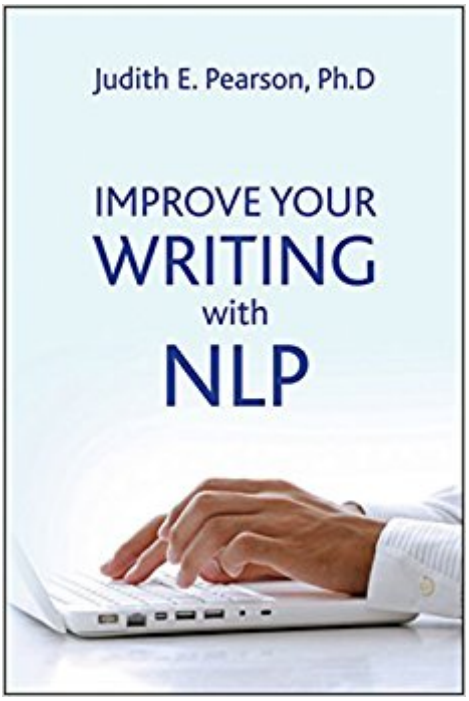
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Improve Your Writing With NLP



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Synopsis

The secret to great writing lies in learning how to alternate between three mindsets: Dreamer, Realist and Critic. The author will tell you exactly how to get into each mindset and how to apply it. This book will teach you the NLP models for creativity, tenacity and meticulous attention to detail. Read this book and you'll know how to write persuasively, hypnotically and prolifically.

Book Information

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Customer Reviews

Buy this book today if you are looking for strategies to help you overcome writer's block, chunk down the huge task of writing into manageable pieces, motivate yourself to write and write everyday. This book cured me of crippling writer's block and finally got me started after so many frustrating starts and stops. I had no previous experience with NLP and was concerned it would get in the way but it is so practical and so well explained by the author that I wonder why this discipline hasn't been combined with writing before. As a book editor, there is one concept about the three roles/stages of writing (dreamer, realist and critic) that helped me to get out of my own way. I finally shifted into gear so swiftly that I sat down immediately after reading it and started writing after a dry

spell of months. I am so grateful I bought Improve Your Writing with NLP and I send sincere thanks to Judith Pearson. I've read many books on writing and this is the best yet.

Very basic on writing and on NLP Beginners only.

excellent all round book full of a lot of inspiring messages and great exercises that is a great resource for those, including myself who are writing at this time, looking forward to effectively making it happen in 2014. Thanks Judith for putting it altogether and I would recommend this to everyone who is contemplating writing a book.

Excellent book. Would recommend it to everyone who is writing a book or thinking about writing a book. I was looking for such a book and am so glad I found it. I look forward to reading her next book.

This book is excellent and enjoyable at two levels. Firstly, as a potential writer I have found this to be very helpful and a reminder of the NLP tools that I have available when I have difficulty in completing writing assignments. the ideas as Judith presents it is clear, useful and an excellent range of options for the range of obstacles that I as an author experience. I could also read it with a naivety as if I did not know NLP: I could forget my NLP expertise and allow the exercise to do its work for me, rather than do the "in-and-out" that goes with some self-help activities.secondly: as an international NLP trainer I enjoyed how Judith framed and explained the NLP that goes into this book. Her writing is testimony to her expertise as an NLP trainer. I would have no qualms to recommend this even as a starter pack for somebody that wants to explore NLP or make a decision to get training as a practitioner.Thank you Judith for a beautiful service to the NLP- and the writers-community with this book of yours. I wish I wrote it!!

Judith E. PearsonÃƒÂ¢Ã â ¬Ã â„¢s goal is to show how Neuro-Linguistic Programming [NLP] can teach someone how to begin the sometimes formidable task of writing; to write creatively, efficiently and to write more abundantly. NLP as defined is the way we think about information based on our experiences and how we choose to feel and behave because of the way we think. The underlying premise of Improve Your Writing with NLP is if we change the way we think about writing or being a writer we can remove the barriers to creativity and efficient productivity. In the bookÃƒÂ¢Ã â ¬Ã â„¢s introductory chapter, Judith gives away too much in her overview of various

aspects of NLP including NLPÃƒÂ¢Ã â ¬Ã â„¢s Success Formula for writing. In fact, throughout the book she is sometimes overly generous with information which does lead to repetition. However, I get my first Aha! Moment in the introduction just by attempting NLPÃƒÂ¢Ã â ¬Ã â„¢s ÃƒÂ¢Ã â ¬Ã Å“pattern interruptionÃƒÂ¢Ã â ¬Ã Â• on my habit of procrastination. I canÃƒÂ¢Ã â ¬Ã â„¢t wait to read on!I find Chapter 1 illuminating because it helps me examine beliefs about myself and my capabilities and progressive and practical steps I need in order to enter a writerÃƒÂ¢Ã â ¬Ã â„¢s world. The content of Chapters 2 and 3 on two NLP models for excellent writing as well as the accompanying worksheets seem superfluous given their application in successive chapters. Chapter 4Ã ƒÂ¢Ã â ¬Ã â„¢s how-to tool, the Mindmap appears to be a viable alternative for us aspiring writers who are literally constrained by the thought [and action] of two words; an outline. In her chapter on WriterÃƒÂ¢Ã â ¬Ã â„¢s Block, I get my second biggest Aha! moment from JudithÃƒÂ¢Ã â ¬Ã â„¢s masterful breakdown and IÃƒÂ¢Ã â ¬Ã â„¢m more than comforted by the expectation that NLPÃƒÂ¢Ã â ¬Ã â„¢s reframing process will subdue the fears which underlie my block. The Get-On-Task chapter 6 is a cornucopia of tools which makes me feel like IÃƒÂ¢Ã â ¬Ã â„¢m cramming for an exam but the tool which stands out is the Mind-to-Muscle Pattern. Its relevancy is somewhat obscured by the laborious steps of the concomitant mental exercises which occurs in other parts of the book.The 7th chapter moves along with humor and clarity although filled with techniques about how I can engage my prospective reader. It has a hugely helpful table on ÃƒÂ¢Ã â ¬Ã Å“sensory-specificÃƒÂ¢Ã â ¬Ã Â• words to draw in all kinds of readers. It is by far my most favorite chapter. The last four chapters are the nuggets of gold of Improve Your Writing with NLP. Judith gives specifics as to how to clear up structure and content while highlighting meaning and understanding for my prospective reader using the NLP Meta Model. She uses excellent illustrations for evaluating and getting feedback in the final phases of writing and is truly magnanimous with her insights into marketing ploys and reader ÃƒÂ¢Ã â ¬Ã â œgrabbing methods.The more absorbed I become the more I find it critical to do the written exercises in the accompanying worksheets to solidify my learning. It would have been more useful to have had them immediately following each related chapter. At other points in the book, the sentence structure is a little awkward but more often; Judith provides a good breakdown of terms which enhances my overall understanding. Finally, Judith employs a conversational tone throughout the book which makes me feel right at home with her sensible advice. She calls this creating ÃƒÂ¢Ã â ¬Ã Å“rapportÃƒÂ¢Ã â ¬Ã Â• with the reader and my favorite chapters [1, 5, 7, 10 and 11] reflect when she exemplifies her own advice. ThereÃƒÂ¢Ã â ¬Ã â„¢s also a generous sharing of her information on lessons learnt and book and online resources for me to continue on my own

learning path. IÃƒÂ¢Ã â ¬Ã â„¢m optimistic that I can transderivationally hypnotize and lead my reader through more than just one book IÃƒÂ¢Ã â ¬Ã â„¢ll write! In the end, Judith delivers on her promise to teach me, using relevant NLP strategies to adjust my thought and behavior patterns, how to stare down that blank page, start my writing engine and steam on through page after page. Improve Your Writing with NLP does what it says it will do; for would- be writers and writers of all type!

I really really liked this book. As a student and practitioner of NLP, Improve Your Writing with NLP gave me an opportunity to shine a light on my own writing. The author' s engaging and encouraging style makes writing more fun and less like a chore. Dr. Pearson's message to all writers and aspiring writers is, "You can do this!" She provides detailed templates for conceptualizing your project, and walks you step by step through the process of bringing it to fruition.Dr. Pearson addresses the age-old problem of writers block using NLP strategies. Even those who have no experience with or exposure to NLP will benefit from reading Improve Your Writing with NLP. I particularly like the idea, attributed to another source but explained clearly by Dr. Pearson, of first identifying the Self in one's writing. My writing has already improved!

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